

Nehru Institute of Technology

(An Autonomous Institution)

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai
Accredited by NAAC with A+, Recognized by UGC with Section 2(f)

Jawahar Gardens, Kaliapuram, Coimbatore - 641105



### Internal Quality Assurance Cell (IQAC) PROFORMA FOR REPORT ON ACADEMIC EVENTS Name of the Department: Indian Knowledge System Cell (IKSC)

Category	National level Sem	inar	Spontalet Velocity
Name of the event	Heritage Carnival 2025-Indian Traditions Together		
Date	01.03.2025		
Theme	Traditional Cult tradition	Traditional Culture, Food and Competitions related to tradition	
Level	National	National	
Convener	Dr. M. Kumaresan,	Dr. M. Kumaresan, Head-Indian Knowledge System Cell	
Faculty Coordinator/ Convener/OrganizingSecret ary	Dr. M. Kumaresan		
Student Coordinators if any	Student Council Mem	bers of NIT	
Other Agencies/Collaborators involved	IQAC – NIT, Natio (NEPIC),Student Aff		licy Implementation Cell
Total No. of	External	Internal	Total
Participants/Beneficiaries	10	1313	1323
Total No. of Institutes represented by participants			port reduction was a manage of
	Name Resour	ce Person	Title of the Presentation
List of National and International Dignitaries/resource persons invited and their role in the events	1.Mr.K.J.Iyenar, Playback Singer 2. R.Sureshkumar, Folk Singer		

Total Expense for the event (Rs)	
Financial Assistance from NGI (Rs)	NIL





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Financial Assistance from Govt Agencies	Name of the Agency	Amount (Rs)
		<u>-</u>
Sponsors/ Financial Assistance from	Name of the Agency	Amount (Rs)
Private agencies (Rs)	that 2.500 Living over the	List to the many odd by the
Souvenir/Book of Abstracts/Proceedings released	Yes/No If yes, ISBN No:	

### NECESSARY ENCLOSURES

Particular	Enclosed
Brochure and Invitations	Yes
Copy of Approval from Principal	Yes
Registration/Attendance of Participants	Yes
One Page Report (IQAC)	Yes
Thank Greeting letter to Resource Person	Yes
Analysis report for feedback and action plan for improvement	No
Three copies of Souvenir/Book of Abstracts/Proceedings	No
Newspaper/Media appearance	No
Proof for settling of accounts	Yes

### Note:

 Google Drive Link of Event Photos/Recorded Sessions to be shared to nitiqac@nehrucolleges.com&nitprincipaloffice@nehrucolleges.com

Faculty Coordinator/ HOD

Principal





NEHRU INSTITUTE OF TECHNOLOGY
ISO4001: 2004 Certified Institution, Recognized by UGC with Section 2(f),
(APPROVED BY AICTE, NEW DELHI & AFFILIATED TO ANNA UNIVERSITY, CHENNAI) Jawahar Gardens, Kaliapuram, Coimbatore - 641 105



Academic Year: 2024 - 2025

**Semester: EVEN** 

Name of Activity/Event/Program	Heritage Carnival 2025-Indian Traditions Together	
Date	01/03/2025	
Venue	P K DAS Auditorium	
Organized by	Indian Knowledge System Cell in association with National Education Policy Implementation Cell (NEPIC), Student Affairson NIT	
Name of Faculty/Coordinator	Dr.M.Kumaresan	
Recourse Person	1.Mr.K.J.Iyenar, Playback Singer 2. R.Sureshkumar, Folk Singer	
Participated by	All the Students	
Objective	The Heritage Carnival 2025 – Indian Traditions Together aims to celebrate and showcase the rich cultural diversity of India by bringing together various traditional art forms, music, dance, crafts, cuisines, and rituals from different regions. The objective is to:  1. Promote Cultural Awareness – Educate and engage people in India's vast heritage, fostering appreciation for traditional practices.  2. Encourage Unity in Diversity – Highlight the interconnectedness of different Indian traditions, promoting national harmony.  3. Support Artisans and Performers – Provide a platform for folk artists, craftsmen, and performers to showcase their skills and sustain their livelihoods.	
Content	India is a land of diverse cultures, where traditions have been passed down through generations, shaping the nation's vibrant heritage. The Heritage Carnival 2025 – Indian Traditions Together is a grand celebration that brings India's traditional art forms, music, dance, crafts, cuisines, and rituals to one platform, creating an immersive cultural experience.	

The Heritage Carnival 2025 – Indian Traditions Together aims to create a lasting impact by celebrating India's diverse cultural heritage. The key expected outcomes include:

## Cultural Enrichment and Awareness

- Increased appreciation and understanding of India's vast cultural traditions among attendees.
- Greater awareness of the historical significance and regional variations in art, music, dance, crafts, and cuisines.

### Unity in Diversity

- Strengthening national harmony by showcasing how different traditions coexist and influence each other.
- Encouraging cross-cultural exchanges between communities, fostering mutual respect and pride in India's heritage.

## Empowerment of Artisans and Performers

- Providing a platform for folk artists, craftsmen, and performers to showcase their skills and connect with larger audiences.
- Economic benefits for local artisans through the sale of handcrafted products, leading to increased livelihood opportunities.

## Boost to Cultural Tourism

- Drawing both domestic and international tourists, contributing to the promotion of India as a global cultural destination.
- Encouraging heritage tourism that supports local economies and sustains traditional crafts and performances.

## **Education and Skill Development**

- Hands-on workshops, live demonstrations, and interactive sessions ensuring that younger generations learn and appreciate traditional practices.
- Increased interest in heritage conservation and preservation among students, educators, and enthusiasts.

# Sustainability and Preservation of Traditions

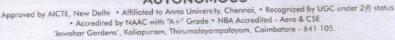
- Reviving fading cultural practices and ensuring their continuity by engaging new generations.
- Strengthening efforts towards cultural documentation and digitization of traditional knowledge.

### Outcome of Activity/Event/Program



# NEHRU INSTITUTE OF TECHNOLOGY

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The Management, Principal, Deans, HoDs, Faculty members & Students

Cordially invite you for the

# Heritage

(INDIAN TRADITIONS TOGETHER)

Organized by
Centre for Students Affairs

In Association with
Indian Knowledge System Cell

On 1st March 2025, 10.00 AM at NIT Campus

### Adv. Dr. P. Krishnadas

Honorary Trade Commissioner of Mauritius – India Chairman & Managing Trustee, Nehru Group of Institutions &

### Dr. P. Krishnakumar

CEO & Secretary, Nehru Group of Institutions
Preside over the function

### Mr. K. J. lyenar

Play Back Singer | Song Writer | Rapper | SUPER SINGER 8 Will Deliver Chief guest Address

### Mr. Suresh Kumar R.

MD-Kalai Tamil Kalanjiyam Management
Folk Singer | Play Back Singer | Music Composer
Creative Director | Actor
Will be the Guest of Honour

### Dr. H. N. Nagaraja

Executive Director, Academics & Administrations, NGI Will deliver the special address

### Dr. M. Sivaraja

Principal, Nehru Institute of Technology
Will felicitate the function

**Event Coordinators** 

Dr. M. Kumaresan Professor - S& H Head - NEPIC Ms. S. Amali Theresa Placement Training Officer - CIRCA Asst Prof – S & H Organizing Secretary

Dr. S. Naganandini

Dean Placement & Students Affairs



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PRAYER SONG	10.00 -10.05 AM
WELCOME DANCE	10.05 -10.30 AM

WELCOME ADDRESS	10.30-10.35 AM
Dr.M.SIVARAJA	

Principal, Nehru Institute of Technology

PRESIDENTIAL ADDRESS	10.35 - 10.40AM
Dr.P.KRISHNAKUMAR	

**CEO & Secretary, Nehru Group of Institutions** 

FELICITATION ADD	DRESS 10.40 -10.45AM
Dr. H N NAGARAJA Executive Director – Ac Nehru Group of Institut	ademics & Administrations tions

CHIEF GUEST ADDRESS & PERFORMANCE	10.45 -11.15 AM
Mr.K.J .IYENAR	

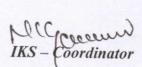
Play Back Singer | Song Writer | Rapper **SUPER SINGER 8** 

### **GUEST OF HONOUR** 11.15 AM -2.15 PM **ADDRESS & PERFORMANCE** Mr.R.SURESH KUMAR MD-Kalai Tamil Kalanjiyam Management Folk Singer I Play Back Singer I Music Composer **Creative Director | Actor**

# **VOTE OF THANKS**

2.15 - 2.20 PM

Dr.S.NAGANANDINI Dean - Placement & Student Affairs, **Organizing Secretary** 





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Principal